

Loricraft Audio,
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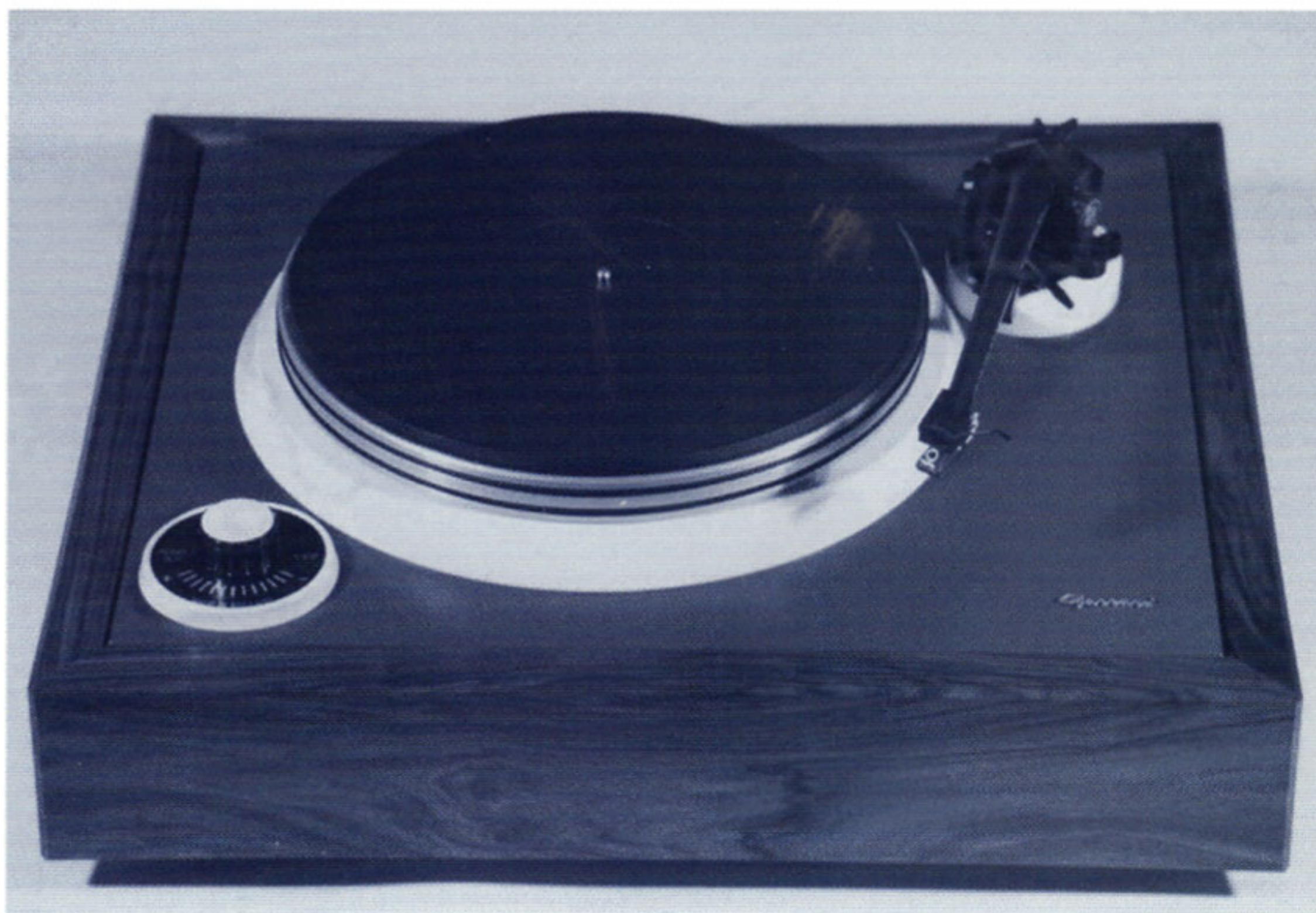
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The Legend Continues.....

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GarrardTM



Garrard 501

The first new high-end Garrard turntable for 25 years is unveiled by Loricraft Audio. The Garrard **501** is a classic idler-wheel turntable that continues the design philosophy of the original firm.

Following negotiations between Gradiente of Brazil (owners of the Garrard company) and Loricraft Audio (acknowledged as leaders in the restoration of classic Garrard 301 and 401 turntables), Loricraft now have sole rights to the Garrard name and trademark.

A number of former Garrard employees were consulted during the design stage. This includes Brian Mortimer, head of quality control at the Swindon factory. Brian's father, the late Edmund (Monty) Mortimer, was the head of research at Garrard so, with this connection, there is an unbroken link with Garrard's tradition of engineering and innovation.

The 501 uses advances in technology that have come about in the years since the 401 ceased production. These include new motor and bearing developments. The world-renowned Loricraft Audio Plinth and the Garrard improved power supply are an integral part of the new deck.

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